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- 11. A method of producing printable signage material for application to a transparent surface, said method comprising:
  - (a) providing a plastic substrate having opposite first and second surfaces,
    said first surface being light colored and said second surface being dark
    colored;
  - (b) applying an ink encapsulating ink receptive coating to said first surface; and
  - (c) perforating said substrate to provide see through visibility when viewed from said second surface.
- 12. The method of Claim 11 wherein said substrate is selected from the group consisting of polyester, vinyl and polyolefin films.
- 13. The method of Claim 11 wherein said coating is selected from the group consisting clays, gels, resins and latex combination coatings.
- 14. The method of Claim 11 including the additional step of applying an adhesive and release liner to said second surface.

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15. The method of Claim 11 wherein an image is applied to the first surface by ink jet application.